

Caleb Morgan

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EDUCATION

Utah State University, Jon M. Huntsman School of Business Logan, UT
B.S. Management (Human Resource Management Emphasis); Minor: Psychology; Cert.: Brain & Learning May 2029

- GPA: 4.00
- Honors Leadership Academy · Huntsman Scholar · Incoming AI Club President and RA
- Honors Program · Covey Leadership Center · Calisthenics Club · Blind Date Club President · Analytics Solutions Center · DECA: State 2025 - 1st Place Human Resource Management, 2nd Place Marketing Management
- 2026 AIS Student Chapter Leadership Conference - Business Analytics: Data-Driven Decision Making Finalist

Clearfield High School Clearfield, UT
Class Rank 1/597; Valedictorian May 2023

- GPA: 4.00
- DECA: 1st Place Principles of Marketing, State; International Career Development Conference Top 30%
- Regeneron ISEF Finalist; NASA Earth System Science Award; NOAA 'Taking the Pulse of the Planet' Award
- Presidential Award of Excellence; Academic All-State in Theatre, Music, and Cross Country

WORK EXPERIENCE

Morganize LLC Clinton and Logan, UT
CEO and Full-Stack Developer Oct. 2025 – Current

- Developed an AI-powered habit transformation platform using Flutter, Supabase, and Next.js, implementing behavioral psychology principles to help users bridge the knowing-doing gap in personal development.

Self Employed Pianist Clinton and Logan, UT
Composer, Music Producer, Video Creator, and Score Writer Oct. 2020 – Current

- Published seven original piano compositions, available and earning revenue, on over 150 streaming and download services across the world, demonstrating creativity through a variety of mediums.

Independent Contractor Sunset, Roy, and Ogden, UT
Lawn Maintenance March 2019 – July 2023

- Provided lawn maintenance services (mowing, trimming, edging, weed control) to 4 residential and 4 commercial clients with 100% retention.
- Managed scheduling, invoicing, and supply procurement, demonstrating entrepreneurial and organizational skills
- Built strong customer relationships and delivered consistent service quality, resulting in referrals and repeat business.

VOLUNTEER / LEADERSHIP

Volunteer Missionary – The Church of Jesus Christ of Latter-day Saints Virginia Richmond Mission
Social Media Leader, Referral Secretary, MTS, DFTC, DL, ZL, and Trainer July 2023 – July 2025

- Led digital outreach, social media strategy, and content creation in Spanish and English in the greater Virginia area, increasing engagement with community members.
- Trained and mentored incoming and current missionaries in teaching methods, outreach techniques, and digital tools, enhancing organizational readiness.
- Programmed tools using Tableau, Rust, Python, and advanced Google Sheets and Google Apps Script techniques for data collection, analysis, distribution, and presentation.

Eagle Scout, Boy Scouts of America — Planned and executed 164-hour bridge redesign and construction community service project.

Volunteer Platelet Donor, American Red Cross — Donates platelets biweekly, supporting hospital blood supplies and patient care.

SKILLS / INTERESTS / CERTIFICATES

- Languages: Spanish (Fluent); Spanish early morning seminary teacher at Logan High, English (Native)
- Technical: Advanced Microsoft Excel and Tableau; Intermediate Rust, Python, Social Media Management
- Long-distance running (500-mile Cross Country Pin); Advanced Calisthenics
- ServSafe: Food Protection Manager Certification